

Surrey Public Health & Communities Service Plan 2025/26

This plan sets out the overarching purpose of the Surrey Public Health and Communities Team, its longer term ambitions and more detailed annual objectives for 2025/26. The Surrey Public Health and Communities team sits within the Adults, Wellbeing and Health Partnerships Directorate of Surrey County Council.

The plan is primarily intended for the wide range of partners that the team works with in Surrey, to further support the collaborative working that underpins much of what the team delivers. Additional information is also provided on performance measures, key commissioning intentions, and communications plans.

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1. Purpose of the Surrey Public Health and Communities Team

The Public Health and Communities (PhaC) Team provide system leadership and a focus on the shared Surrey Health and Wellbeing Strategy's ambition of reducing health inequalities to ensure no-one is left behind and works across system partners for Empowered and Thriving Communities. This is also reflected in the prevention ambition of Surrey Heartlands Integrated Care Strategy. We do this across all ages by working in:

- **Public Health to** improve and protect the health of people living and working in Surrey with a focus on reducing health inequalities through strategic system leadership/co-ordination and collaborative working with local partners, those with lived experience and communities. This includes the provision of intelligence and insight, expert advice on relevant health protection and healthcare issues and the commissioning of a range of Public Health services based on need.
- ***Communities, to** build community capacity, enable more people to participate, and have a say and enable investment in our communities to allow them to do more for themselves. We connect people to support and create opportunities for social inclusion including; growing inclusive community-based support; empowering residents' skills for self-care; realising the benefits of nature for everyone; supporting mental and emotional wellbeing and enabling inclusive employment. By use of creative engagement, sharing insight and connecting people, we unlock and build capacity in communities to help residents achieve lasting change.

1.2 Working in partnership

Alongside the delivery and commissioning of public health services to the public, we provide public health expertise, advice, co-ordination and leadership within the local system for these elements and work with our communities. This is referenced within many of the more detailed team objectives at the end of this plan. The continual development of strong links internally with other council departments and externally within Integrated Care Systems, Districts and Boroughs, the Voluntary and Community Sector, wider partners and communities is particularly important in supporting the wider determinants of health and reducing health inequalities. To support this engagement Public Health has nominated leads to be a point of contact for geographic areas within Surrey to promote a more in depth understanding of local communities and the effective delivery of the team ambitions listed below through tools such as our [Joint Strategic Needs Assessment](#) and [Health and Well-Being Strategy Index/Scorecard](#).

1.3 Health Inequalities

[Health inequalities](#) are ultimately about differences in the status of people's health. But the term is also used to refer to differences in the care that people receive and the opportunities that they have to lead healthy lives – both of which can contribute to their health status. Health inequalities can therefore involve differences in:

- health status, for example, life expectancy
- access to care, for example, availability of given services
- quality and experience of care, for example, levels of patient satisfaction
- behavioural risks to health, for example, smoking rates
- wider determinants of health, for example, housing and social capital.

2. Ambitions and delivery

The following outlines our collective ambitions as a team over the next three years.

Ambition	Delivery activity 2025/26	Performance/ success & Target	Strategic Alignment (OS: Organisational Strategy HWBS: Health & Wellbeing Strategy)	PHaC Lead
<p>1 Clear organisational, strategic and system-wide planning enabling the reduction of health inequalities across all ages and an increase in empowered and thriving communities through prevention activities</p>	<ul style="list-style-type: none"> Provide oversight to system partners of key programmes delivering on the Health and Wellbeing Strategy Utilise HWBS Index and annual Scorecard as a tool to advocate a local focus on key areas of prevention where a need for improvement is being highlighted. Deliver a mechanism to assess innovative prevention activity where it demonstrates impact and value for money in order to consider if and how it is sustained. 	<p>Oversight regularly shared through quarterly highlight reports with evidence of informing relevant strategic discussions</p> <p>Progress on indicators is highlighted through the Surrey Health and Wellbeing Strategy Index and Scorecard</p>	<p>OS: Tackling Health Inequalities Empowered and Thriving Communities; Growing a Sustainable Economy; Enabling a Greener Future</p> <p>HWBS: Priority 1,2,3 and Ambition 1 (prevention) of Surrey Heartlands Integrated Care Strategy Strategy Priority Populations including Key Neighbourhoods; NHS Inclusion Health Groups; CORE20 PLUS5; all system capabilities/ enablers</p>	<p>Ruth Hutchinson</p> <p>Phillip Austen-Reed</p>
<p>*2 Supporting communities to thrive by working alongside them to build community capacity and resilience across all ages</p>	<ul style="list-style-type: none"> Connecting people to support and to each other, creating opportunities for social inclusion and connection Strengthen collaboration, impact and resilience of VCFS Continue to apply and iteratively develop the towns and villages approach, including a focus on HWBS Key Neighbourhoods Further Roll out of Team Around the Community and Local Area Coordination Increase resident interactions to improve quality of insight shared internally and with partners Bring community led projects to life through funding opportunities and community link connections 	<p>Number of connections made by CLOs</p> <p>Engagements with communities – numbers face to face and via social media</p> <p>Your Fund SUREY Funding awards</p> <p>Benefit tracking going forward</p>	<p>OS: Empowered & Thriving Communities Tackling Health Inequalities</p> <p>HWBS: Priority 3; Priority Populations (incl Key Neighbourhoods); Principles for Working with Communities; Empowered and Thriving Communities system capability.</p>	<p>Dan Shurlock</p> <p>Jane Last</p> <p>Jean-Pierre Moore</p>
<p>3 Clear oversight and leadership across the county to enable quick and appropriate response for threats to health including infectious diseases and environmental hazards</p>	<ul style="list-style-type: none"> Effective provision of Health Protection role and governance at county and place level Lead the multiagency Surrey Health Protection Board. Delivery of an environmental determinants/healthy places approach across SCC directorates and with D&Bs to reduce health inequalities in the population 	<p>Functioning of the Surrey Health Protection Board supported by a qualified health protection team</p> <p>Surrey Health Protection indicators are green</p> <p>Delivery of SCC working model for infection, prevention and control</p> <p>Health and Planning (built environment) workplan operational and owned by Health and Planning Forum.</p>	<p>Statutory Function</p> <p>OS: Tackling Health Inequalities</p> <p>HWBS: Priority 1</p>	<p>Lisa Harvey-Vince</p>

<p>4 Good performance across public health and integrated commissioned services that enable improvement in health-related outcomes alongside approaches that are delivered through other partners.</p>	<ul style="list-style-type: none"> • Effective delivery of commissioning functions under public health statutory duties, including: <ul style="list-style-type: none"> • Healthy child public health services including mandated 0-5 developmental checks and child measurement programme (NCMP) • Comprehensive integrated open access sexual health services • Substance use services for adults and CYP • National Health Check Programme for adults 	<p>Good performance against key service KPIs (see section 7)</p> <p>Successful commissioning and recommissioning of new and existing services</p>	<p>OS: Tackling Health Inequalities</p> <p>HWBS: Priority 1 and Priority 2; Integrated Care system capability</p>	<p>Lucy Gate, Lisa Andrews, Negin Sarafraz-Shekary, Julia Groom</p>
<p>5 Develop a clear shared understanding, across Surrey's local health and social care system, of Public Health insight and research to identify and reduce health inequalities effectively using evidence-based approaches and local intelligence (including community insights)</p>	<p>Continued delivery of the Joint Strategic Needs Assessment (JSNA)</p> <p>Publication of the Surrey Pharmaceutical Needs Assessment (PNA) 2025 on behalf of the Surrey Health and Well-being Board</p> <p>Maintain statutory public health system and reports for:</p> <ul style="list-style-type: none"> - National Childhood Measurement Programme - Suicide and drug & alcohol related death audits - Annual Public Health Report - Excess Death reporting - Place-based partnership intelligence. <p>Implementation of Surrey Health Determinants Research Collaborative (HDRC) programme following successful transition to become a full HDRC site nationally.</p> <p>Continued development of approaches to implement Behavioural Science approaches</p>	<p>Continued publication of JSNA chapters</p> <p>Publication of PNA 2025</p> <p>Surrey HDRC :</p> <ul style="list-style-type: none"> • Strengthen evidence informed decision making processes in local authority to address the wider determinants of health • Increase research capacity and infrastructure in collaboration with University of Surrey • Drive research and innovation to generate local evidence on tackling health inequalities where there are gaps • Embedding meaningful public involvement at the heart of Surrey HDRC's work. • Develop local research governance and ethics processes <p>Systematic generation of evidence to inform service development through co-production with partners, including residents and communities</p> <p>Embedding behavioural insights in transformation with clear measurement of impact</p>	<p>OS: Tackling Health Inequalities</p> <p>HWBS: Priority 1,2,3; Priority populations; Principles for Working with Communities; Data, Insights and Evidence and Empowered and Thriving Communities system capabilities</p>	<p>Negin Sarafraz Shekary/ Louis Hall/ Lucy Gate</p>

<p>6 Local decisions on healthcare provision are based on people's needs and what is effective.</p>	<ul style="list-style-type: none"> • Delivery of Surrey Priorities Committee (SPC) Workplan • Delivery of agreed clinical pathway reviews • Align healthcare commissioning policies with the development of the Priorities Committee /Independent Funding Requests regional work programme 	<p>Commissioning policies reviewed against the evidence base and recommendations for policy changes made to the SPC and ratified by the Health & Care Professionals Committee (HCPC).</p> <p>Alignment of healthcare commissioning policies with the six ICBs in the South East Region.</p> <p>Ensure major changes to commissioning policies are informed by completed Equality Impact Assessments.</p> <p>Completion of evidence reviews to support the Surrey IFR Panel. Critical appraisal of 'evidence' that has been submitted by clinicians to support their IFR funding cases.</p> <p>Provide Healthcare Public Health input to the Implementation of the Surrey HDRC research programme by developing an evidence review toolkit.</p>	<p>OS: Tackling Health Inequalities</p> <p>HWBS: Priority 1; Priority Populations; Data, Insights and Evidence and Integrated Care system capabilities</p>	<p>Liz Saunders</p>
<p>7 The development of Public Health knowledge and skills in Public Health and Communities teams along with those in local partner organisations and those in the community is supported</p>	<p>Public Health specialist/practitioner development through</p> <ul style="list-style-type: none"> • Continuing Professional Development (CPD) Programme (with South East Regional Lead) • Hosting public health level 6 apprentices as part of the national Public Health Integrated Apprenticeship programme • Offering specialty registrar placements and portfolio trainee support • Enabling staff to complete their UKPHR practitioner registration <p>Wider workforce development on public health related skills and knowledge through formal training and teaching in collaboration with the relevant training provider, the South-East School of Public Health, local academic institutes and universities</p>	<p>Public health training webinars delivered as part of the South East workforce CPD programme</p> <p>Provide mentoring and supervision to support public health apprentices, prospective UKPHR practitioners specialist trainees and GP trainees.</p> <p>Support roll out of Public Health related training to the wider workforce including Making Every Contact Count, Asset Based Community Development and trauma informed practice.</p> <p>Teaching at Surrey-based academic centres including University of Surrey delivered an evaluated as high quality</p> <p>Participation in learning hubs, academies, NIHR research and multi-professional leadership workstreams within SCC and with partners</p>	<p>OS: People Strategy</p> <p>HWBS: Workforce Recovery and Development and Empowered and Thriving Communities system capabilities</p>	<p>Ruth Hutchinson</p> <p>Liz Saunders (GP trainees)</p> <p>Negin Sarafraz Shekary</p> <p>Dan Shurlock</p>

3. Surrey Health and Wellbeing Strategy Leadership and delivery

We provide strategic leadership and co-ordination for, and oversight of the Surrey Health and Wellbeing Strategy (HWB Strategy) which is directly reflected in Surrey Heartlands Integrated Care Strategy (IC Strategy) Ambition 1 (Prevention). The Surrey HWB Strategy is a prevention strategy and has reducing health inequalities as its key ambition. The HWB Strategy is owned across the system by the Surrey Health and Wellbeing Board (HWB Board) with the IC Strategy being owned by the Surrey Heartlands Integrated Care Partnership. Both of these bodies meet jointly and with the same membership with an aim to enable our joined-up prevention efforts to create the best conditions for physical and mental health well-being. This includes engagement and action on the wider determinants of health such as housing, the economy, and the environment for the HWB Strategy Priority Populations, including the Key Neighbourhoods and NHS inclusion health groups

We work in partnership to support delivery shown in the table below which directly corresponds with our own SCC organisational strategic priority of "Tackling Health Inequalities" and 'Empowered and Thriving Communities'. Whilst as a team we have links with various programmes that are key to delivery, Public Health and Communities is specifically responsible for the following programmes that deliver on HWB Strategy outcomes:

(For more information or to discuss collaboration on any of these outcomes or programmes please contact public.health@surreycc.gov.uk.)

HWBS Priority 1: Supporting people to lead healthy lives by preventing physical ill health and promoting physical well-being

Outcomes (as stated in HWB Strategy/IC Strategy)	Leadership Role	Lead
People have a healthy weight and are active	Lead the implementation of the Whole Systems Approach to encourage healthy weight (under and overweight) alongside: Development of a targeted approach to a healthy food environment Embed the Surrey Healthy Schools approach	Negin Sarafraz Shekary Lisa Andrews
Substance use is low (drugs/alcohol/smoking)	Support prevention and reduce harmful substance use, including harmful alcohol use, alcohol-related harm and smoking	Martyn Munro Heather Ryder Emma Jones
The needs of those experiencing multiple disadvantage are met	Supporting people experiencing severe multiple disadvantage (MD) through: The Changing Futures (CF) Programme Strategic Systems Leadership, including the further development of a Trauma Informed Approach, Bridge the Gap Trauma Informed Outreach Service, the Lived and Living Experience Organisation (LERO), the recommendations of the JSNA Chapter for MD, the Reduction of Gambling Harms Service. Delivery of the Surrey Adults Matter (SAM) multi-agency planning approach.	Collette Le Van Gilroy (CF) Julie Shaw (SAM)
Serious conditions and diseases are prevented	Targeted engagement with priority populations to improve understanding and uptake of childhood immunisations and vaccinations and improve understanding of good infection prevention and control measures to help prevent spread of infectious diseases Provide strategic Public Health leadership and input in the implementation of Surrey-wide Cardio Vascular Disease (CVD) prevention programme to reduce health inequalities. Promote early cancer diagnosis through partnership working with the NHS and the wider partners (including the Cancer Alliance and Macmillan Cancer Support) and the VCSE sector to reduce health inequalities Promote sexual well being and reduce sexual health harms and sexually transmitted infections, focusing on priority populations.	Lisa Harvey-Vince Negin Sarafraz-Shekary Rachel Taylor

HWBS Priority 2: Supporting people's mental health and emotional well-being by preventing mental ill health and promoting emotional well-being

(Supported by 6 priority actions in the MH: Prevention Board annual work plan for 2025/6)

Outcome	Lead Role	Lead
Adults, children and young people at risk of and with depression, anxiety and other mental health issues access the right early help and resources	<ul style="list-style-type: none"> Development of a toolkit for place to implement universal and PHM approaches for access to early help and prevention interventions Implementation of a targeted programme to support, those with LTC, younger and older adults Delivery of the Children and Young People's Emotional Wellbeing & Mental Health (EWMH) strategy, 2022-27, with key partners 	Lucy Gate
The emotional wellbeing of parents and caregivers, babies and children are supported	<ul style="list-style-type: none"> Delivery of the Children and Young People's Emotional Wellbeing & Mental Health (EWMH) strategy, 2022-27, with key partners Support the delivery of Mindworks (Surrey's Children and Young People's Emotional Wellbeing and Mental Health Service) 	Lisa Andrews
Isolation is prevented and those that feel isolated are supported	<ul style="list-style-type: none"> Delivery of Green Health & Wellbeing programme (formerly green social prescribing) Oversight through MH:PD on progressing 10 recommendations of Loneliness & Social Isolation JSNA chapter (2024) 	Rebecca Brooker
Environments and communities in which people live, work and learn build good mental health	<ul style="list-style-type: none"> Implementation of community capacity building for emotional and mental wellbeing in HWBS priority populations including Key Neighbourhoods. 	Lucy Gate

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|--|---|--|
| | <ul style="list-style-type: none"> • Delivery of Workplace Wellbeing Initiatives prioritising construction and care industries (including Health, Social Care and Education) and small businesses in HWBS Key Neighbourhoods | |
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HWBS Priority 3: Supporting people to reach their potential by addressing the wider determinants of health

Outcome	Lead Role	Lead
People's basic needs are met	Through the Surrey Food Partnership, lead and coordinate the implementation of Surrey whole system food strategy Lead work on larger organisations (incl SCC) signing/enacting Good Company's poverty pledge/ develop a whole system approach to poverty	Negin Sarafraz-Shekary /Jenn Smith Helen Johnson
Children, young people and adults are empowered in their communities	Lead system engagement in Empowered & Thriving Communities (HWB Strategy)/ Working with Communities (IC Strategy) system capability Use Your Fund Surrey to ensure investment in community capacity, creating more community connections and activities Provision of Local Area Coordinators in Key Neighbourhoods Reduction teenage pregnancies	Dan Shurlock Jane Last Jean-Pierre Moore Rachel Taylor
People are safe and feel safe (community safety including domestic abuse, safeguarding)	Ensure safety and criminal justice are addressed through the Combating Drugs Partnership, with strong links to the new Community Safety and Prevention Partnership	Julia Groom
The benefits of healthy environments for people are valued and maximised (incl. through transport/land use planning)	Provide public health and health protection expertise on environmental determinants of health through work with partners to embed health priorities, including local planning processes and sustainability	Carrie Wood

4. Place based liaison and working

Nominated leads in the team are aligned to areas in Surrey to engage and enable more local understanding and delivery of the team ambitions and actions included within this service plan to address health inequalities. This will include:

- Providing strategic leadership, Public Health advice and capacity to engage local partners in the focus on Key Neighbourhoods and place based working with ICS place based partnerships, D&B, VCSE and communities.
- Engaging with relevant place-based partnership boards and present Public Health core offer based on our service plan
- Where helpful, linking between organisations at a local level. In particular strengthening the local links between local authority (including Public Health) and the NHS as well as community-based/ led initiatives (e.g. Community Link Officers, Local Area Co-ordinators, Communities and Prevention Co-ordinators, Bridge the Gap Specialist Outreach Practitioners and VCSE Delivery Partners)
- Advocating for the implementation of the HWB Strategy/IC Strategy's Principles for Working with Communities and alignment of the HWB Strategy with the CORE20PLUS5 national NHS frameworks for adults and children and young people
- Signposting to local / national data, intelligence resources including community insights to ensure local work is based on population need and the latest data and evidence.

5. Public Health Delivery Units

The Public Health team is organised into a number of internal Delivery Units that enable delivery against the above ambitions. These are

- **Health Protection:** provides advice and expertise to internal and external partners on infectious diseases and environmental hazards to help prevent ill health and in response to outbreaks/incidents
- **Healthcare Public Health:** provides reviews of published evidence to support the development and implementation of effective healthcare interventions and clinical pathways of care.
- **Health Improvement:** Delivers approaches and commissions services to improve the health and wellbeing of individuals or communities through enabling and encouraging healthy behaviours and addressing health inequalities.
- **Business and Contract Support:** provides contract and business support across the team.
- **Health and Wellbeing Programme team:** Development and delivery oversight of Health and Wellbeing Strategy, The Changing Futures Programme providing Strategic System Change Leadership including the delivery of the Bridge the Gap Specialist Outreach Service and the provision of the multi-agency Surrey Adults Matter approach.
- **Intelligence Team:** provides health intelligence and insight to enable decisions which are based on need and evidence of how best to protect and improve the health of people in Surrey.
- **Community investment and engagement:** Detail to follow May 2025 following reorganisation and staff consultation
- **Community, partnerships and prevention:** Detail to follow May 2025 following reorganisation and staff consultation
- **Local Area Coordination:** Provides 1 to1 preventative support to people on the ground in targeted HWB Strategy key neighbourhoods
- **Towns & villages:** Development and oversight of the framework for all partners working alongside communities at the scale of towns and villages, as mandated through the Surrey Heartlands Integrated Care Partnership (ICP).

More detail on the range of work being delivered across the team and how this aligns to the above objectives and outcomes is available in the Delivery Unit objectives in Appendix 1

6. Performance

In addition to regularly reviewing progress against the above team objectives above, all commissioned services have a range of detailed KPIs that are reviewed on a quarterly basis to monitor their performance. A small sample of key headline indicators from our main commissioned services are below and are reviewed as a team to gauge overall performance.

- Chlamydia detection rate per 100,000 aged 15 to 24 (Female)
- No. of people successfully quit smoking at 4 weeks (cumulative)
- Proportion of children receiving 2 ½ year check with their Health Visitor
- Percentage of children who received a 12-month review by the time they turned 12 months
- Proportion of those in drug and alcohol treatment who made substantial progress.
- Proportion of those in priority populations with health checks completed
- % of children aged 5 who have received 2 doses of MMR vaccine
- Total Your Fund Surrey spend and number of Projects
- Number of Community Link Officer Connections made (cumulative)
- % of request for CPC support to fund community-based opportunities for Adults Wellbeing and Health Partnerships clients
- Number of Local Area Coordinator introductions (cumulative)

7. Commissioning Intentions 2025/26

Within Public Health we commission a range of services to meet local need and support delivery of local health and wellbeing outcomes. Through our communities programme direct grants are awarded to communities through Your Fund Surrey. Our larger Public Health commissioned services include:

- Sexual Health (Central North West London NHS Trust)
- Substance Misuse (Surrey and Borders Partnership NHS Trust)
- Healthy weight and smoking cessation (One You Surrey)
- Children's Community Health Services for ages 0-19 (HCRG Care Group from April 2025)

These are provided alongside Public Health services commissioned for delivery in primary care (IUCDs, contraceptive implants and Emergency Hormonal Contraception, Chlamydia treatment, homelessness services, NHS health checks and substance misuse shared care).

Additional grant funded programmes also include the commissioning of community sector organisations and other local partners to provide services. For example, the Changing Futures Grant since 2021 has enabled system changes including eleven community VCSE organisations to be upskilled and supported to deliver Bridge the Gap specialist trauma Informed outreach services to people experiencing multiple disadvantage.

Our key commissioning intentions within Public Health for 2025/26 are below and will be subject to the final Public Health grant settlement for 2025/26:

Service	Description	By when
MULTIPLE DISADVANTAGE	Building on the approaches developed locally through national Changing Futures Programme, continue with strategic system change leadership to include the sustainable commissioning of Bridge the Gap trauma informed outreach provision with VCSE partners to support people experiencing Multiple Disadvantage	01/09/25
SUBSTANCE MISUSE	Commission services in line with the conditions for the Drug, Alcohol Treatment and Recovery Improvement Grant 2025/26 (DATRIG).	31/03/26
ADDITIONAL LOCAL STOP SMOKING SERVICES GRANT 2025-2026	Provision of additional stop smoking services	31/03/26
SUPPORT AFTER SUICIDE SERVICE	Suicide bereavement support	31/03/26
CAPACITY BUILDING FOR MENTAL HEALTH PREVENTION	Evidenced based prevention for mental health to include campaigns and trauma informed training	31/03/26

8. Public Health / Healthy Surrey Communications plan

Our communications focus aligns with the priorities of the Health and Wellbeing Strategy, which directly corresponds with our own SCC organisational strategic priority of “tackling health inequalities” with the focus on the HWBS Priority Populations and Key Neighbourhoods. Through our communications we will raise awareness of preventative actions people can take to lead healthy lives and drive behaviour change to improve health and wellbeing. Communications will be developed based on local and national insight and data, with a focus on lived experience, case studies, co-production and local targeting.

Key areas of focus

HWBS Priority 1: Supporting people to lead healthy lives by preventing physical ill health and promoting physical well-being

- Quit Smoking – Through multi-channel marketing campaigns we will support the drive to increase the number of people successfully quitting smoking at 4 weeks (cumulative)
- Sexual Health - Promote prevention and access to support and services, and reducing stigma, including promotion of the Condom Distribution Scheme for young people, World Aids Day, HIV testing week, world contraception day and Sexual Health week.
- Immunisations – Highlighting the importance of childhood, seasonal and travel vaccinations in preventing diseases. This will include specific comms around the flu vaccination and social care settings.
- Seasonal health – Ensuring residents are equipped with information to stay well during hot & cold weather, including winter and summer information hubs
- Healthy Weight – awareness around the whole system food strategy and support for healthy eating.
- Substance use – raising awareness of the harms of substance use and the support available.

HWBS Priority 2: Supporting people’s mental health and emotional well-being by preventing mental ill health and promoting emotional well-being

- Focus on early intervention and prevention, through awareness raising campaigns including 5 ways to wellbeing, gambling, first steps directory.
- Suicide prevention – supporting awareness around men’s mental health support, and isolation and loneliness specifically in young people 18-25.
- Workforce Wellbeing – B2B campaign with a focus on businesses in Surrey. Raising awareness of the workforce wellbeing programme.
- Communications to reduce stigma around health topics including mental wellbeing, substance use, gambling, weight.

HWBS Priority 3: Supporting people to reach their potential by addressing the wider determinants of health

- Following the signing of Good Company’s Poverty Pledge, raise awareness of the system approach to poverty, encouraging other organisations to sign-up.
- Raising awareness of the work undertaken by Changing Futures to support further grant funding.
- Highlighting Welfare and Wellbeing support through a comprehensive welfare hub.

Wider Communications Support

- Maintain and develop the Healthy Surrey website as a comprehensive health information portal for residents and professionals.
- Work across the system with our health and wider comms partners to ensure integrated and co-ordinated communications.
- Support the publication of Joint Strategic Needs Assessments, public health strategies and research.
- Support the implementation of new Children’s Family Health Service.
- Support wider work across the council on Local Government Reform.
- Reactive comms and media responses, particularly during health protection outbreaks.

Appendix 1: Public Health, Delivery Unit Objectives 2025/26

Health Improvement

Sexual health

Objective	Strategic alignment
<p>Strategic priorities:</p> <ul style="list-style-type: none"> • Launch and disseminate the new Sexual Health and Contraception chapter of the JSNA, and work with partners to deliver and monitor the recommendations of the JSNA. • Develop a Sexual Health Strategy for Surrey and appropriate governance and oversight arrangements. • Develop and deliver specific programmes of work to meet the align with the ambitions of the forthcoming new National HIV action plan. 	<p>Statutory Function</p> <p>HWBS P1</p>
<p>Integrated Sexual Health services:</p> <ul style="list-style-type: none"> • Contract manage the Integrated Sexual Health and HIV Service, with a particular focus on delivery of high-quality accessible services with a strong focus on reducing sexual health inequalities. • Monitor and strengthen the priority area/inclusion sexual health outreach plan and the sexual health training offer • Promote PrEP, and support and review the impact of the PrEP Community Champion. 	<p>Statutory Function</p> <p>HWBS P1</p>
<p>Primary Care:</p> <ul style="list-style-type: none"> • Support the development of Long-Acting Reversible Contraception (LARC) services within Primary Care, including the support of workforce development initiatives, and the encouragement of inter-practice referrals. • Work in partnership with Local Pharmaceutical Committee (LPC) to develop and enhance the range of services available from community pharmacies including national contraceptive pill programme. 	<p>Statutory Function</p> <p>HWBS P1&3</p>
<p>Young people:</p> <ul style="list-style-type: none"> • Monitor the chlamydia detection rate PHOF indicator and continue to implement interventions to support the Chlamydia Screening Programme. • Continue to deliver a whole systems approach and action plan to further reduce the rates of unintended teenage conceptions, with a focus on young people most at risk, and those that work with and support them. • Review the approach to increasing the uptake of condoms and safer sex resources among young people considering findings from the local c-card survey, including on-line offer and the number, type and geographical spread of venues accredited as condom distribution sites. 	<p>Statutory Function</p> <p>HWBS 1 & 3</p>
<p>Workforce engagement</p>	<p>HWBS 1& 3</p>

Lead the Sexual Health Outreach Group (SHOG), ensuring representation from across the system. The group should provide updates to partners and gain insights and feedback to ensure the sexual health needs of priority groups/inclusion groups are being met.	
Communication Lead campaigns to promote prevention and access to support and services, and reduce stigma, including World Aids Day, HIV testing week, world contraception day and Sexual Health week.	SCC Org Strategy
Women's health Support the development of a women's health network and local approach to the Women's Health Strategy with Surrey Heartlands ICS, including a training offer for professionals.	SCC Org Strategy
Continue to closely monitor and manage the sexual health budget, including budgets for the service contract, out of area services and public health agreements.	Statutory function

Cardiovascular Disease (CVD) and cancer prevention

Objective	Strategic alignment
Strategic objectives <ul style="list-style-type: none"> Alignment of programmes with other initiatives within the Public Health team and directorates across the council (environment, housing, transport, stronger economy, education) to address the impact of the wider determinants of health on preventing CVD and cancer. Reduce the prevalence of CVD risk factors amongst the local population through locally commissioned services (stop smoking service, NHS Health Checks, Tier 2 weight management services for adults and children) and collaboration with the NHS. Embedding commercial determinants of health across smoking and food strategy related projects with a focus on reducing health inequalities Delivery of the MECC programme (targeted evidence-based approach). 	HWBS / Statutory Function / Other (please state) HWBS
Operational objectives Targeted approach to healthy eating: <ul style="list-style-type: none"> Oversee the implementation of the Surrey whole system food strategy through the Surrey Food Partnership Group Continue to roll out Eat Well Start Well, catering award scheme, targeting areas with highest child obesity (NCMP Evaluation of Eat Out Eat Well Healthy (EOEW) Catering Award Scheme pilot Mobilise and contract manage One You, integrated lifestyle service (including Tier 2 weight management service) Mobilise and contract manage Be Your Best (children and young people aged 5 to 17 years, healthy weight service) Initiation of new research projects in collaboration with the academic partners to promote healthy eating and policy-based interventions 	HWBS

<ul style="list-style-type: none"> Evaluation of the Tier 2 weight management service commissioned by Public Health (adult and children) to assess effectiveness, cost effectiveness and patient experience. 	
<p>CVD and cancer prevention programmes</p> <ul style="list-style-type: none"> Implementation of the Smokefree Surrey Strategy with a focus on key neighbourhood areas, people with mental health, pregnant women routine and manual workers. Work with partners to ensure effective implementation of the Government Local Stop Smoking Services Support Grant 2024-2029 Support Surrey Heartlands with the implementation of the NHS Long Term Plan Prevention Programme in relation to obesity and tobacco. Develop comms campaigns in relation to CVD and cancer prevention. Implement the recommendations from the NHS health quality audit to improve quality and uptake with a continued focus on priority groups Improve data collection from primary care NHS health checks and patient satisfaction surveys to enable service evaluation. Deliver at least 2 NHS health check training sessions and continue to establish the NHS health check provider network. 	HWBS
<p>Delivering of MECC Programme</p> <ul style="list-style-type: none"> Continue to deliver bespoke MECC programme Evaluate the MECC Train the Trainer programme 	HWBS

Mental health public health

Objective	Strategic alignment
	HWBS / Statutory Function / Other (please state)
Implementation of Suicide Prevention Strategy	HWBS
Implementation of Whole System approach to addressing Gambling related harms in Surrey	HWBS
Implementation PHM approach to SMI, Common Mental Disorders and Sleep	HWBS
Embed Prevention and Early Help for mental health in pathways for co-morbidities, aligning with neighbourhood team and community collaborative transformation	HWBS
Implementation of community capacity building for emotional and mental wellbeing using tailored toolkits and training (addressing wider determinants of health) in Key Neighbourhoods	HWBS

Delivery of Workforce Wellbeing Programme in large, medium and small businesses (including Health and Social Care and Construction) in Key Neighbourhoods	HWBS
Implement the SMI Health Inequalities Plan	HWBS
Lead response to suspected suicides in Collaboration with Surrey Police	HWBS
Lead the learning and prevention work for completed deaths by suicide in collaboration with Surrey Coroner's Office	HWBS
Provide SME input to the development of a bereavement JSNA	HWBS
Address loneliness and isolation in priority/high-risk populations by supporting the design and delivery of interventions or system-wide recommendations using behavioural insights and peer research models	HWBS
Production and updating of preventative self-help resources for emotional and mental health problems	HWBS
Develop an approach to address stigma around a range of health and social issues (including mental health, substance use, gambling, HIV, loneliness, self-harm)	HWBS
Provide strategic leadership to the development of a toolkit for MH Prevention and Early Help at Place for the MHPB with a universal and priority focus for older adults and 18-25 year olds.	HWBS

Children and young people's Public Health including 0-19 services/healthy child programme

Objective	Strategic alignment
To continue to develop and deliver public health initiatives to improve outcomes for children and young people including:	HWBS / Statutory Function / Other (please state)
Leading commissioning/contract management activity for the Healthy Child Programme (0-19 services) as part of children's community health services, in collaboration with the children's integrated commissioning team. For 2025/26 this includes exit and mobilisation into a new contract from 1 April 2025.	HWBS / Statutory Function/ Mental Health Improvement Plan
Providing strategic Public Health leadership and oversight of the outcomes, commissioning and service development for children and young people in Surrey that fall within the Healthy Child Programme and local maternity and neo-natal system. This includes links to Public Health subject matter experts in the wider Public Health team	HWBS / Statutory Function/ Mental Health Improvement Plan

Provide public health leadership and expertise to the Children and Young People's Core20Plus5	HWBS / Statutory Function/ Mental Health Improvement Plan
Lead the implementation plan of the Surrey Oral Health Improvement Strategy with key delivery partners.	HWBS / Statutory Function/ Mental Health Improvement Plan
Leading the Public Health elements of the <u>Best Start for Surrey Strategy (healthysurrey.org.uk)</u>	HWBS / Statutory Function/ Mental Health Improvement Plan
Leading and championing action on breastfeeding, including implementing the actions from the <u>Surrey Breastfeeding strategy</u> , and access to developmental health reviews, working with our Children's Community Health provider and the local maternity and neo-natal system	HWBS / Statutory Function/ Mental Health Improvement Plan
Working with partners to increase childhood immunisation activity as part of the Surrey Health Protection Board and Surrey Immunisation Board	HWBS / Statutory Function/ Mental Health Improvement Plan
Supporting the Children and Young People's health protection leads on: <ul style="list-style-type: none"> • Vaccinations and immunisations (as above) • Seasonal or emerging health messages • Infection, prevention and control guidance within children's settings • Commercial and wider determinants of health 	HWBS / Statutory Function/ Mental Health Improvement Plan
Surrey Healthy Schools oversight working with the PSHE & Wellbeing Lead supporting the approach to wellbeing, health, inclusion and achievement	HWBS / Statutory Function/ Mental Health Improvement Plan
Dissemination of the health-related behaviour questionnaire findings and insight	HWBS / Statutory Function/ Mental Health Improvement Plan
Implementation of the system wide <u>Children and Young People's Emotional Wellbeing and Mental Health Strategy</u> including a combined action plan for EWMH and suicide prevention. Influence the wider system on action plan and future direction aligned to the One System Plan for EWMH. This includes embedding a revised self-harm protocol and safety planning process	HWBS / Statutory Function/ Mental Health Improvement Plan
Input into the thematic review of Children and Young People deaths by probable suicide in Surrey including insight into attempted suicide, and oversight of the recommendations	HWBS / Statutory Function/ Mental Health Improvement Plan
Championing action on suicide prevention by sharing learning and recommendations across the Children Young People Suicide Prevention Partnership	HWBS / Statutory Function/ Mental Health Improvement Plan

Building mechanisms for schools to share concerns around contagion and emerging risks relating to suicide and self-harm	HWBS / Statutory Function/ Mental Health Improvement Plan
Leading the Children and Young People's social prescribing network in Surrey utilising national best practice guidance	HWBS / Statutory Function/ Mental Health Improvement Plan

Substance use

Objective	Strategic alignment
<p>Combating Drugs Partnership:</p> <p>Government's national drugs strategy 'From harm to hope' (2021) sets out 3 core priorities: break drug supply chains, deliver a world-class treatment and recovery system, and achieve a shift in the demand for recreational drugs. We will:</p> <ul style="list-style-type: none"> • Continue with the implementation of the Government Drug Strategy in Surrey. • Strengthen and progress the Surrey Combating Drugs Partnership (CDP) with a membership that includes, health (including mental health), care, criminal justice system, housing and employment partners. • As designated SRO, support the Director of Public Health to continue to chair the Partnership Board, report into central government and hold delivery partners to account. • Ensure that the voices of people affected by substance misuse - lived and living experience, inform and strengthen the progress of the CDP. • Strengthen a cooperative approach to sharing intelligence and working across the Partnership to identify, mitigate and prevent alcohol-related harms across Surrey. • Strengthen communication across the partnership ensure that residents feel confident in accessing information, support and engaging proactively with services. 	HWBS/Surrey CDP
<p>Treatment and Recovery System:</p> <ul style="list-style-type: none"> • Develop - with partners, including providers of treatment - an increased capacity and enhanced treatment quality for residents. Undertake review of commissioned service system. • Maintain and develop the existing comprehensive adult and young people's treatment offer including increasing, where appropriate, the offer of residential rehabilitation. • Work with health and care partners to establish better and more integrated responses to physical and mental health issues for those accessing substance misuse treatment. • Strengthen support for recovery and lock- in the gains from treatment with system partners, including priorities in appropriate housing and employment opportunities. 	HWBS/Surrey CDP

<ul style="list-style-type: none"> • Work with partners to expand the competency and size of the adult and young people treatment workforce providing greater opportunities for successful outcomes for residents. • Reviewing the adult structure treatment and recovery provision in with commissioning quality standard. 	
<p>Children and young people:</p> <ul style="list-style-type: none"> • Work with partners to ensure age-appropriate and consistent messaging is being provided to children, young people and their parents/carers across all key-stage areas in relation to harmful substance use and building resilience, using the whole-school approach endorsed by Surrey Healthy Schools • Provide evidence-based and age-appropriate prevention, early intervention and treatment opportunities for children, young people and young adults which meet their specific need 	HWBS/CDP
<p>Criminal Justice</p> <ul style="list-style-type: none"> • Work with partners across health, social care and the criminal justice to ensure young people at risk of child and criminal exploitation are identified and supported; likewise, working with partners to support vulnerable adults at risk of becoming exploited by drug dealers (cuckooed) • Work with criminal justice partners to ensure the needs of those engaged in the criminal justice system are met in relation to harmful substance use. This includes the police and probation service in supporting the 'drug test on arrest' and community sentencing programmes by providing appropriate pathways and engagement in treatment; • Work with prison partners to ensure that individuals leaving prison can engage in community services in a timely manner ('continuity of care'). Working with criminal justice partners helps reduce reoffending and drug-related harm to the wider community. 	HWBS/CDP
<p>Alcohol prevention</p> <ul style="list-style-type: none"> • Conduct year-round, targeted alcohol prevention and awareness campaigns, focusing on areas in Surrey with increased rates of alcohol-related hospital admissions. • Provide comprehensive training to professionals and volunteers across Surrey to upskill the workforce to provide advice on reducing alcohol consumption (IBA/MECC Alcohol) • Forge strong collaborations with partners to support and enhance the alcohol prevention pilot in Guildford and delivery of community alcohol programmes 	HWBS/CDP
<p>Reducing drug and alcohol harm</p> <ul style="list-style-type: none"> • Drive a campaign that aims to reduce drug misuse and alcohol related deaths, and associated harm. <ul style="list-style-type: none"> ○ Ongoing education and awareness raising of harm reduction approaches and responding to changes in emerging drug trends, such as widening access to Take Home Naloxone in the community, awareness of synthetic opioids, overdose prevention ○ Ongoing support and engagement with community pharmacists and community services (i.e. hostels and homeless services) in the provision of substance use initiatives, including needle and syringe exchange, supervised consumption, naloxone distribution 	HWBS/CDP
<p>Tackling Stigma</p> <ul style="list-style-type: none"> • Take a lead in tackling substance misuse stigma across the wider system which often prevents access or progress or equality in engagement with all sectors for those who use substances: <ul style="list-style-type: none"> ○ Stigma awareness raising across the Combating Drugs Partnership at all levels, from strategic to operational level. ○ Engagement with people with lived experience to better understand the impacts stigma has on engaging with services. 	HWBS/CDP

Behavioural Insight

Objective	Strategic alignment
<p>Provide Strategic Leadership to Embed Behavioural Insight Approaches to support with delivery of the Health and Wellbeing Strategy</p> <ul style="list-style-type: none"> a) Embed Behavioural insights into practice by <ul style="list-style-type: none"> 1. Alignment to HWB Strategy/IC Strategy through the governance of the knowledge exchange hub b) Testing approaches and piloting projects with partnerships across SCC and with academic partners c) Provide technical assistance and capacity building to apply to approach to addressing health inequalities including baseline survey, capacity and readiness to implement behavioural science d) Teaching Sessions aligned to the HEE Framework e) Series of Structured Action Learning Sets f) Drop-in technical support from subject matter experts g) Digital Bitesize teaching and resources h) Community of practice network i) Connection to National and Regional Behavioural Change Networks j) Evaluation framework for programme and projects. 	<p>HWBS</p>

Health Protection

Objective	Strategic alignment
Continue to provide public health input into COVID-19 Public Inquiry requests and provide expertise to support the review of Surrey LRF/LHRP and SCC pandemic plans.	Pandemic recovery and preparation for future pandemics
<ul style="list-style-type: none"> • Work with partners across the system to progress health protection priorities for Surrey and support effective planning and action to protect the health of the local population • Work with partners to support the delivery of national immunisation programmes across Surrey in particular on improving uptake rates for all vaccine preventable diseases and advising commissioners on health inequalities. Work with partners on immunisations delegation. • Ensure that information on the local health protection priorities are communicated to local residents and partner organisations including reviewing and refreshing the health protection pages of Healthy Surrey website and supporting implementation of JSNA recommendations. Work with partners to implement recommendations of the TB JSNA and co-develop TB pathways across Surrey • Work with partners to support implementation of the health protection aspects of the Immigration Strategy recommendations across Surrey • Work with NHSE and Surrey Heartlands and Frimley ICSs to support delivery of national screening programmes (cancer and non-cancer) for adults and children across Surrey, including promoting national campaigns. Work with partners on screening delegation. 	Statutory Function and ICS development
Support Surrey Local Resilience Forum (LRF), Surrey Local Health Resilience Partnership (LHRP), and Surrey County Council (SCC) to deliver health protection responsibilities including reviews of relevant plans e.g. LHRP MoU for health protection incidents, Pandemic Plans	Statutory Function

<ul style="list-style-type: none"> • Lead the Surrey Health Protection Board and working partnership with system colleagues to ensure system assurance and convene partners from other SCC directorates, UKHSA, Surrey Heartlands and Frimley ICS and D&Bs. (*infectious disease, environmental hazards, immunisation and screening assurance, inequalities in health protection) • Working with partners to support the development of the Future of the Health Protection system regionally and the new SE Health Protection network 	Statutory Function and ICS development
<ul style="list-style-type: none"> • Provide public health and health protection expertise on environmental determinants of health through work with partners to embed health priorities, for example including local planning processes, sustainability/climate change, and air quality • Review the potential areas of collaboration between D&B Environmental Health teams, SCC Environment team and Health Protection team, to protect public health against environmental hazards and to improve health • Provide health protection advice and expertise to partners on seasonal health issues such as extreme weather (heatwave/cold weather) and climate change; including disseminating key messages to Surrey residents to protect health and engage in good practice. • Support delivery of Surrey Air Alliance workplan including local projects and campaigns to improve air quality and supporting implementation of JSNA recommendations • Work with planning partners to develop to develop local public health planning guidance, implement the health and planning MoU, and continue to develop tools including Health Impact Assessment, through leadership of the Health and Planning Forum 	HWBS
<ul style="list-style-type: none"> • Work with ICBs to implement an integrated Infection Prevention and Control service, with specific support to the care sector and non-healthcare sector. • Provide health protection leadership and expertise to support SCC and ICS colleagues through relevant IPC and care sector meetings 	Statutory Function and ICS development

Health & Wellbeing

Objective	Strategic alignment
<p>Health and Wellbeing Strategy (Including HWB Board and Surrey Heartlands Integrated Care Partnership):</p> <ul style="list-style-type: none"> • Lead engagement with programme SROs to provide oversight and reporting of programmes with a focus on Surrey HWB Strategy/ Surrey Heartlands IC Strategy Priority Populations (including the Key Neighbourhoods) / NHS inclusion health groups, alongside demonstrating impact and identifying risks / opportunities • Increase the connectivity of programmes delivering multiple outcomes • Support alignment of local plans (ICS place-based partnerships, D&B, organisational plans) with the HWB Strategy 	HWBS / SCC Org Strategy

<ul style="list-style-type: none"> • Ensure the Priority Populations/inclusion health groups are targeted and reducing health inequalities is embedded in implementation of the HWB Board Communications Plan. • Review annually the HWB Strategy Index and Scorecard with partners which reflect existing national and local Health Inequalities indicators to highlight progress, challenges within the system and introduce targets wherever possible. • Lead provision of policy guidance and support for the Prevention and Wider Determinants of Health Delivery Board (Priority 1 and 3) and the Mental Health: Prevention Board (Priority 2). • Enable engagement and influence of the HWB Strategy/IC Strategy with existing and developing boards and strategies with a particular focus on the Priority Populations / inclusion health groups (e.g. Growth Board, Greener Futures Board, MH System Committee). • Lead provision of policy guidance and support for HWB Board/ Surrey Heartlands ICP and Chair in delivery of HWB Board/ICP functions and in delivering the HWB Strategy/IC Strategy (Ambition 1). • Enable the development of a whole system approach to poverty • Support case for system funding and investment for prevention and reducing health inequalities. 	
<p>Multiple Disadvantage:</p> <ul style="list-style-type: none"> • Continue to drive forward strategic system changes in Surrey and input at national, regional and national levels for multiple including progressing the recommendations of the JSNA outcomes for multiple disadvantage including governance, strategy, reviewing services and data to deliver flexibility and accountability in the system • Publish the independent Changing Futures Outcomes Evaluation at both Surrey and National levels • Prepare the Lived and Living Experience Community Organisation (LERO) for operating independently • Further develop the Bridge the Gap Alliance partnership into a Community Interest Company or similar to allow them to bid directly for funding • Work with Family and Children's Service regarding drafting a second related JSNA chapter on MD affecting children and young people • Develop further Changing Futures initiatives with professional partners i.e. probation, police, health ASC in relation to harm reduction and safeguarding • Further investigate longer term pooled funding from 2026/27 and joint commissioning initiatives for MD including development of sustainability funding bid to BCF • Co - develop a practice development unit in partnership with another area receiving Changing Futures funding • Mobilise the Mental Health Rough Sleepers Project with the Ds and Bs Housing Teams and other partners. • Extend the support within Bridge the Gap provision to include a targeted approach for women and minority communities effected by gambling related harms as part of the Whole system approach in Surrey • Further promote the Bridge the Gap Trauma informed outreach service and its interaction within the Surrey system • Continue to enable effective multi-agency planning for persons experiencing MD through Surrey Adults Matter approach • Continue to explore with partners options for a working framework for Housing Solutions for MD clients that addresses barriers experienced. • Through multi agency Team Around the Person approach use professional challenge to create flex in systems and system change • Collate data so thematic use can contribute to partnership work e.g. Combatting Drugs Partnership; Safeguarding; Alcohol related brain injury; sources of referrals; demographics; trends and identified gaps to inform the wider workforce and identify areas of need 	HWBS / SCC Org Strategy

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| <ul style="list-style-type: none"> Continue to raise awareness of the SAM approach as per actions of recent Domestic Homicide Reviews/Safeguarding Adults Reviews in terms of best practice for partners to refer cases in. | |
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Contract and Business Support

Objective	Strategic alignment
<ul style="list-style-type: none"> Review and develop Public Health services provided in primary care, working with commissioning leads, ICS and other relevant partners to align processes and budgets to improve efficiency and quality. 	Support for statutory service provision
<ul style="list-style-type: none"> Ensure ongoing maintenance and development of Healthy Surrey website content and the growth of digital communications channels to increase awareness of health and wellbeing services). 	HWBS
<ul style="list-style-type: none"> Provide and continue to develop the efficient and consistent provision of performance and risk reporting, business support and other corporate processes including with regards to Public Health Agreements. 	Support for statutory service provision
<ul style="list-style-type: none"> Provide more specialist support to Public Health for delivering Public Health programmes (e.g. Health checks, Bridge the Gap, Mental Health Rough Sleepers project, Reduction of Gambling Harms, Surrey Adults Matter, Mental Health, combating drugs partnership) prioritising support needed for partnership activity 	HWBS
<ul style="list-style-type: none"> Provide accurate and up to date information to commissioning leads to ensure effective and efficient use of Public Health and other related budgets. 	HWBS

Healthcare Public Health

Objective	Strategic alignment
<ul style="list-style-type: none"> • Support Surrey Heartlands ICS commissioning by delivering an agreed programme of evidence reviews of clinical effectiveness and data analysis as agreed by the Surrey Priorities Committee, the ICS and the Healthcare Public Health Team as reflected in the annual work programme. • Provide evidence reviews and case summaries for the Surrey Heartlands Individual Funding Request (IFR) process and take the role of Vice-Chair, ensuring that decision making is based on sound evidence. • Support Surrey Heartlands ICB and specific planned care workstreams in respect of pathway and service development, through provision and interpretation of evidence reviews, analysis of data and intelligence, clinical engagement and the provision of recommendations for commissioning. • Work collaboratively with neighbouring health and care systems to align clinical commissioning policy development with the work programme of the South East Regional Priorities Committee (SERPC). • Participate in and provide advice and support to the HDRC research programme • Support the commissioning and service development of the obesity and weight management clinical pathways. • Provide Public Health support to the Surrey Area Prescribing Committee and Medicines Optimisation Group as required. • Provide Public Health support to the Cancer Alliance and cancer prevention workstream as required. • Provide project supervision to support the Public Health training function, UKPHR Practitioner development and GP trainee placements. • Manage the contract with Surrey and Sussex Healthcare Trust for provision of library and knowledge services and develop and deliver appropriate training for staff within the Public Health wider team. • Support the improvement programme for healthcare transformation within Surrey Heartlands ICS and deliver specific work as capacity permits 	<p>HWBS / Statutory Function / Other (please state)</p> <p>HWBS</p>

Public Health Intelligence and Insight Team (PHIIT)

Objective	Strategic alignment HWBS / Statutory Function / Other (please state)
JSNA: <ul style="list-style-type: none"> • Provide strategic leadership, oversight and governance to the Joint Strategic Needs Assessment (JSNA) programme, on behalf of the HWB, to support the system to make intelligence-driven decisions. • Provide analytical support to individual JSNA chapters. • Support the update of recently published JSNA chapters to ensure they continue to reflect the needs of Surrey residents. • Develop and manage the data infrastructure (like data warehouses) for regular JSNA data updates. • Keep the JSNA website updated as the primary platform for sharing JSNA findings. • Embed awareness of Priority Populations and Key Neighbourhoods in all JSNA chapters. 	Statutory Function /HWBS
Pharmaceutical assessment <ul style="list-style-type: none"> • Work with Surrey's Pharmaceutical Needs Assessment Steering Group (as appointed by the HWB) to have oversight of the provision of, and need for, pharmaceutical services in Surrey - and to respond to changes appropriately. In 2024-25 this will include: <ul style="list-style-type: none"> ○ Initiating Surrey's 2025 Pharmaceutical Needs Assessment process. ○ Preparing supplementary statements and letters of representation (as appropriate) to NHS England/ South East Pharmacy Optometry and Dentistry Commissioning Hub (SE POD commissioning hub) regarding pharmacy service changes. • To maintain a current list of pharmaceutical services in Surrey and uphold the HWB's statutory responsibility to keep up to date a map of Surrey pharmaceutical services, updating them based on information from NHSCB/ SE POD Commissioning Hub. 	Statutory function
Manage statutory datasets <ul style="list-style-type: none"> • Develop, maintain and query the following datasets: <ul style="list-style-type: none"> ○ Hospital Episode Statistics. ○ The Primary Care Mortality Database. ○ Civil registration births. 	Statutory function
Statutory systems and reports <ul style="list-style-type: none"> • Continue to maintain statutory public health systems and reports to the following work areas: <ul style="list-style-type: none"> ○ National Child Measurement Programme ○ Suicide and drug & alcohol related death audits ○ Better Care Fund ○ Health Protection ○ Annual Public Health Report for the Director of Public Health. 	Statutory function

<ul style="list-style-type: none"> • Create and maintain underpinning data architecture (e.g. data warehouse) for maintenance of statutory reporting systems. 	
<p>Analytical support to the Surrey system</p> <ul style="list-style-type: none"> • Accept and respond to ad hoc requests received from the Public Health team, Council directorates, the NHS and other parts of the Surrey system to ensure public health intelligence and insights are accessible to all who need them. Prioritising work as required. • Support the work of the newly formed Surrey Heartlands System Intelligence Committee to expertly coordinate analytical resources across the ICB, Public Health and Adult Social Care in Surrey. The Committee will initially focus on resolving competing substantive requests for analytical resource. • Where appropriate, advocate for the use of analytical methodologies that harness the full potential of person-level linked data sources (e.g., Graphnet platform) as they emerge from the Population Health Management programme. • Provide analytics, insight and signposting support to the six main ICS 'Places' across the Surrey system. 	Statutory function
<p>Building public health intelligence at different Surrey geographies.</p> <ul style="list-style-type: none"> • Create a base-level layer of intelligence for Places with an aim to generate focus on the wider determinants of health. Initial focus likely to be on profiling need at PCN level. • Keep up-to-date geo-spatial files for mapping Place-based partnerships and their geographic areas for the local intelligence system. • Support NHS colleagues to take a public health informed approach to Population Health Management (PHM) at Place level. • Develop and manage the data infrastructure (data warehouses) with data for different Surrey geographies 	Emerging system need
<p>Public Health agreements</p> <ul style="list-style-type: none"> • Support the streamlining and development of data capture, reporting, analysis and invoicing for the payment of commissioned Public Health Agreements (Health Checks, contraceptives, etc.) 	Statutory function
<p>Death surveillance</p> <ul style="list-style-type: none"> • Lead death surveillance programme for Surrey, with focus on patterns in a) inequality, b) location of death and c) causes of death. • Produce excess death reporting at frequency required by the Surrey system. • Maintain database of death registry data to support maintenance of high-quality and timely local mortality database. 	Statutory function
<p>Analysis to support commissioning</p> <ul style="list-style-type: none"> • Provide analysis to support performance management of SCC Public Health commissioned preventative services. E.g., One You Surrey, drug and alcohol treatment services, NHS Health Checks, sexual health services, tobacco control etc. This will require that PHIT maintain familiarisation with related datasets and are aware of any changes to reporting or information governance. • Share OHID's red-red outlier detection analysis with the wider public health team to pinpoint potential issues in commissioned services. 	Other – commissioning support
<p>COVID-19 analytics</p> <ul style="list-style-type: none"> • Provide proportionate COVID-19 surveillance analytics to the Surrey system. Including: 	Pandemic response

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| <ul style="list-style-type: none"> ○ Surveillance and reporting of care home outbreaks, hospitalisations, deaths and vaccination uptake – shared with system colleagues. ● Ad-hoc internal surveillance of the trajectory of new COVID variants. | |
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Note: Communities functions below are currently going through staff consultation and further detail will be presented post the process concluding.

Community Investment and engagement

Objective	Strategic alignment
Continue to support communities and Members develop funding opportunities and bring community-led projects to life through different community funding streams whilst developing a benefits tracking framework to monitor the impact community funding is having on community groups and residents	HWBS / Statutory Function / Other (please state) HWBS

Community, Partnerships and Prevention

Objective	Strategic alignment
Developing Team around the Community model to cover the whole county	HWBS / Statutory Function / Other (please state) HWBS
Continue to develop effective relationships with the Voluntary, Community and Faith sector. Ensuring that VCFS contracts are delivering the expected impact value.	HWBS
Expand the Fuel Poverty offer to help those residents who are in most need	HWBS
Establish key work across the county post the immigration strategy being launched	HWBS

Local Area Coordination

Objective	Strategic alignment
Improving local coordination of work (SCC and partners) alongside communities in all towns	HWBS / Statutory Function / Other (please state) HWBS

Towns & Villages

Objective	Strategic alignment
Build the approach and key elements into Local Government Reform plans	HWBS / Statutory Function / Other (please state) HWBS/ Statutory Function